Avangate Affiliate Network

2017 Benchmarks

Top 10 selling countries

1. USA
2. Germany
3. France
4. UK
5. Canada
6. Australia
7. Japan
8. Italy
9. Brasil
10. Netherlands

Top promoted product categories

- Antivirus & Utilities
- Audio & Video
- Multimedia & Design
- Internet Tools
- Business & Finance
- Education & Training
- Sports & Fitness
- Games
- Music
- Home & Lifestyle

$42 average order value

46% average network commission

21K products in our catalog

4M clicks

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"Avangate has always been a great partner for us at Bits. To be fair we do welcome all, but Avangate have been very proactive about working with software vendors who they and we think would be a good match for Bits. Avangate has us as a featured partner and that certainly does help in attracting the right offers."

Nico from Bitsdujour

"Avangate is offering various features, especially in white label, that suit us the best and help with conversion."

Romain from Telecharger

Our Affiliates

- 50% - Content & Reviews
- 24% - Coupons & Discounts
- 8% - Display & Retargeting
- 6% - Loyalty & Cashback
- 18% - Social Media
- 16% - Search Engine Marketing
- 15% - VAR/ Reseller
- 2% - Email marketing

Main traffic drivers

- Email: 72%
- Display: 16%
- PPC: 19%
- Social Media: 45%
- Search Engine: 60%
- Content & Reviews: 30%

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